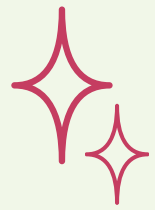


Charity Retail Association[®]

Corporate opportunities 2026



Corporate membership: £970 + VAT for 12 months

We are the membership body for charity shops in the UK, generating more than £387m surplus funds per year from more than a £1bn of turnover and harnessing the skills of more than 200,000 volunteers nationwide.

Charity retail promotes charitable causes and an environmentally sustainable retail experience. Our 450+ members run over 8600 shops between them.

Business directory

Always a popular page on our website as a one stop shop to cover the range of product and service needs. Enhance your entry and amend it at any time.

Special Interest Groups

You are welcome to attend any of our Special Interest Groups either in person or online. You may even be asked to deliver a presentation!

Charity Retail Conference, Exhibition and Awards

Be at our flagship Annual Conference - an excellent way for your business to reach a market with a combined annual turnover of over £1.3bn in the most effective way.

Further event opportunities

We are perfectly placed to connect you with influential people in charity retail. Enhance your membership through sponsorship and exhibiting, and

- raise your profile in the charity retail sector
- network with brand presence and increase business opportunities
- distribute promotional materials, communicating your company message
- demonstrate your brand's commitment to the charity retail sector

Charity Retail Voice - our weekly round-up of news and public affairs

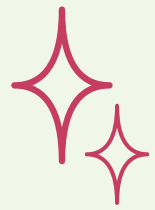
Contribute by writing your own welcome article upon joining – and a guest blog (or two). The content you provide will also be featured in the news section of our website.

Discounts on purchases

Obtain highly sought-after reports from our research programme and recruit from the charity retail pool of expertise at considerable member rate discount.

Charity Retail Association[®]

Corporate opportunities 2026



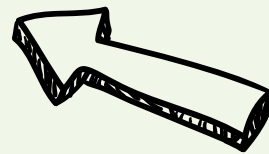
Special interest groups

We provide community and continuing professional development for charity retailers through a programme of special interest groups. As part of your membership you can learn and network with our charity members - and maybe be asked to give a presentation!

- Ecommerce
- Gift Aid
- People
- Stock
- Health & Safety
- Sustainability
- Marketing
- Property
- Scotland



Provide a meeting space for a CRA event and get a free 3-month web advert and branding across the event you host.



Book on via our website

Network meetings

We provide community and continuing professional development for charity retailers through a programme of special interest groups. As part of your membership you can learn and network with our charity members - and maybe be asked to give a presentation!

Wales CARDIFF

Next meeting 3 Dec 2026

Northern Ireland ONLINE

March 2027

Scotland GLASGOW

March 2027

Venue and spaces TBC

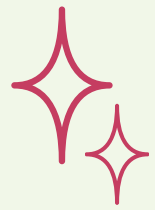
- Two attendees per exhibitor
- Acknowledge the room at the start
- Two hours dedicated exhibition time
- Take part in the networking and learning
- Your branding on all related event comms and documents.



As part of your membership exhibitors are welcome to join our charity members for the whole meeting in what always proves to be an interesting and insightful day. Lunch and refreshments provided.

Charity Retail Association[®]

Corporate opportunities 2026



National charities lunch

Exclusive sponsorship for one corporate member

March 2027, 12noon – 2.30pm
London



The jewel in the crown of corporate member opportunities and held twice a year, enjoy lunch and network with leader representatives from the largest national charity retailers.

Approx. 20 senior representatives from national charities join our CEO for a sit-down lunch with networking and insight and a special guest speaker.

C-Suite and retail heads forum

Brand new event by popular demand coming September 2026

Tuesday 15th September, 12.30pm - 5pm, Central London

6 exhibition places available £995 + VAT SOLD OUT

Retail heads strategy day

Popular high-impact full day of networking and strategy

Wednesday 25th November, Leeds

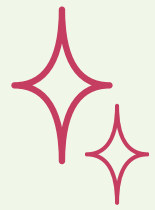
10 exhibition places available £1255 + VAT SOLD OUT

- Networking event for up to 100 Heads of Retail
- One full day of insight in to charity retail strategy
- Full catering, refreshments and lunch
- Three workshops & keynote speakers

To find out more, contact Anna Pashley anna@charityretail.org.uk

Charity Retail Association[®]

Corporate opportunities 2026



Newsletter advertising

Charity Retail Voice is published weekly on a Monday at 3pm and goes to over 4000 recipients – more than 40% of whom are highly engaged* with the newsletter.

Leaders Update is sent every Thursday by our CEO to over 600 individuals in member senior leadership teams.

Charity Retail Voice exclusive sponsorship - **SOLD**

1 calendar year

Banner ad at the top with link and 'In association with ...' acknowledgement.

Charity Retail Voice banner

£295 + VAT per FOUR editions

Banner ad and link appearing in the top half of Charity Retail Voice.

Charity Retail Voice advertorial

£295 + VAT per ONE edition

Larger, text based informative ad and link appearing in the top half of the newsletter

Leaders update exclusive sponsorship

£685 + VAT per quarter

Banner ad at the top with link and 'In association with ...' acknowledgement.

* Mailchimp definition of highly engaged

“regularly reads your newsletter and finds content that interests them. They clicked several links.”

Corporate member webinars

We provide the welcome, the platform and tech support, the audience, promotion and distribution – you just have to perform! We can even chair the Q&A part for you.

Innovation Series

1-hour live webinar, plus upload to CRA's YouTube channel if desired

£1995 + VAT

Virtual Marketplace

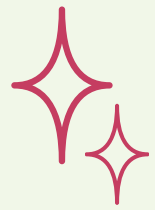
30 minute recorded webinar, plus upload to CRA's YouTube channel if desired

£995 + VAT

To find out more, contact Anna Pashley anna@charityretail.org.uk

Charity Retail Association[®]

Corporate opportunities 2026



Annual sponsorships

We have a variety of sponsorships relating to CRA charity member services to choose from - so go with whatever aligns best to your marketing goals.

- Research Programme partner **SOLD**
- Charity Retail Careers partner **SOLD**
- Small Retail Chains partner **SOLD**
- Social Value partner **SOLD**
- Find a charity shop / e-shop sponsor
- Influencer Directory sponsor
- Health & Safety partner

Have you seen a member service you would like to support? We're all ears!



Website advertising

Uploading a static or rolling advert to our website. Your advert displays on most web pages.

Members

3 months £495 + VAT

6 months £925 + VAT

12 months £1750 + VAT

Non-members

3 months £895 + VAT

6 months £1495 + VAT

12 months £2750 + VAT

Exclusive mailshot

One shot per month available at £2,495 + VAT

One email shot to our 'CRV Extra' 4000 strong mailing list (or a subset of), the vast majority of whom are charity retailers and all of whom have chosen to be on the mailing list. GDPR compliant and engagement stats available.

Sponsorship opportunity

Charity
Retail
Association®

Directory of charity shop influencers

£2995 + VAT for 12 months

**OVER 200
SUSTAINABLE
CONTENT
CREATORS
INCLUDED AND
GROWING**



**A DIRECTORY
FOR CRA
MEMBERS TO FIND
SOCIAL MEDIA
EXPERTISE AND
COLLABORATION**



BIG NAMES



Tony Rea, Great British Sewing Bee finalist
Lori Smith, Comedian
Abbie Dewhurst, Weather presenter
Anoushka Williams, Presenter and stylist
Lily O'Farrell, Writer, cartoonist and podcaster
...and many more

**BRAND NEW
DESIGN**



A brand new CRA website feature, with impactful design and user-friendliness in mind, which will include your branding and will be regularly promoted across all of our outlets.

INTERESTED?



Email Anna Pashley
anna@charityretrail.org.uk

Corporate Member service

Corporate workshop promotion

Charity
Retail
Association®

£345 + VAT half day in person or online session
£725 + VAT full day in person

**HOST YOUR
SESSION YOUR
WAY AND GATHER
THE BOOKING &
FEEDBACK DATA
YOU NEED**

**TAKE
ADVANTAGE
OF THE CRA'S
REACH - THOUSANDS
OF CHARITY RETAIL
CONTACTS**

**LET US DO THE
MARKETING
FOR YOU -
ACROSS ALL THE
CRA COMMS
CHANNELS**

**EXPERTISE ON
HAND**

CRA are experts in hosting L&D sessions for charity retailers. We will assess your content where necessary and be on hand on the day for questions and queries.

The package

1. The Corporate Member hosts a session at a venue paid for by the Corporate Member. Catering is also paid for by the Corporate Member. For online sessions, these would take place on the Corporate Member's own platform, with hosting and tech support provided by the Corporate Member.
2. The Corporate Member handles bookings using their own GDPR-compliant booking platform/method - therefore capturing data required by the Corporate Member.
3. The Corporate Member issues their own feedback forms using their own platform/method - therefore capturing data required by the Corporate Member.
4. CRA will promote the session using its existing newsletters, website and socials, in order to generate bookings.

CRA due diligence

1. The session attendee list is shared with CRA
2. All session feedback is shared with CRA
3. A CRA member of staff will be present at the session
4. Session content must be approved by CRA
5. Session must be co-branded with CRA 'in association with...'
6. CRA reserves the right to refuse session support if the above checks aren't met or feedback is not as the CRA would expect for such an arrangement to continue.
7. CRA reserves the right to evaluate the session themselves via their own feedback survey to delegates who have booked on, if deemed necessary.